

The City of Zlin

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

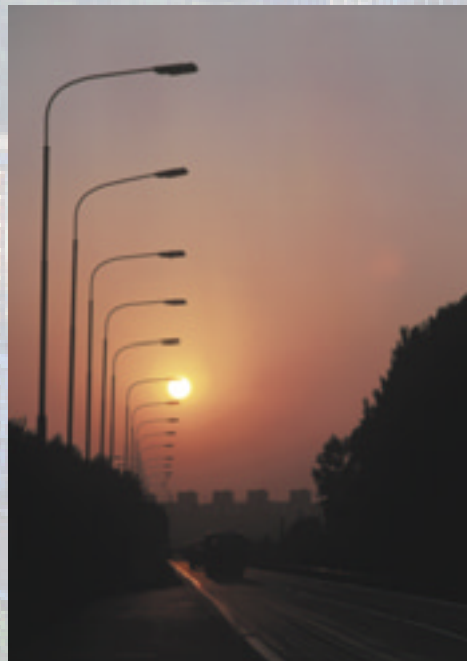
Zlin Region

Zlin's Surroundings

Business

Information

Zlin, the administrative center of the Zlin region, lies along the river Dřevnice in a mild climatic area of southeastern Moravia. It is also a crossroads for the ethnographic boundaries of the Wallachian, Hana and Moravian Slovak regions. This city of 100,000 inhabitants became famous for more reasons than its advantageous location. The city is famous as the birthplace of the founder of the colossal Bata Shoe concern, Thomas Bata, where his company flourished in the first half of the century. One facet of the city's character is its one-of-a-kind functionalist architecture. In 2001 a new university was founded in Zlin, the Thomas Bata University.



The city is the seat for several government centers, as well as for cultural and social institutions. Zlin holds many meaningful congresses, mainly in medical professions. New constructions, restored facades and streets all give the visitor a refreshing first impression of the city. The Dřevnice River Valley, across which Zlin spreads out, is lush and green. Just walking through the city is an unforgettable experience. Those who truly know Zlin also know why it has fascinated many of its visitors and why very few of its inhabitants move away.





The first recorded mention of Zlin dates back to 1322, when it was bought by Queen Eliška, the widow of King Václav II. At those days Zlin was a feudal dominion grouped together with several surrounding villages.

The city, which was later owned by the lords from Šternberk, experienced several wars in the 15th century without any major damage. It gradually flourished and became one of the most important centers in southeastern Moravia. The period of advancement and development continued under the governing of the Tetours from Tetov until 1605, when the Hungarians made incursions here. During the attack the Hungarian legions pillaged and nearly destroyed the town. During the Thirty Year's War, the population fell to just half its original number. In 1779, on the edge of the town, a linen factory was built and Zlin began, growing once again. In the second half of the 19th century, Baron Bretton had the area fishponds restored, he raised pedigree types of cattle and he even tried to introduce silkworm farming and silk-product manufacturing. Despite these efforts, however, Zlin remained a provincial town of little significance until the end of the 19th century.

A new celebrated era began in 1894, when Thomas Bata founded his shoe company. His importance and fame soon spread far and wide. The initial number of 120 employees in 1900 grew to 42,000 in the 1930s. When the communists took over, the Bata factories were renamed to Svit, and the city of Zlin itself was renamed Gottwaldov. The city regained its original name just after the fall of communism in 1989. After Czechoslovakia's peaceful split into two sovereign nations in 1993, Zlin became a city near the border of Slovakia. Its significance has led to its determination as the seat to the newly formed Zlin Region in 2001.

The City of Zlin

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlin Region

Zlin's Surroundings

Business

Information



Upon seeing Zlin for the first time, the thing that strikes visitors the most is its unique functionalist architecture, unmatched anywhere in Europe in its extent and preservation. This gives this modern, industrial metropolis its special magic. The bare red bricks, the basic construction element of all buildings, iron and concrete skeletons, flat roofs and steel windows are all characteristics of most dominant buildings in Zlin.

A large part of the city originated during the great era of the Bata shoe enterprise. The core of the city was built in the 20's and 30's, and has actually been a work in progress right up to today. But at that time, most of Zlin's important and dominant buildings were built, including the famous **21st Administrative Building of the Bata Shoe Company Zlin's Skyscraper** which was one of the first highrise buildings in Europe. To honor this building and the entire Bata industrial concern in Zlin, it was given the award for (Czech) Construction of the Century.

Many school buildings, the hospital complex and the Zlin Film Studio buildings were all built in the classic Bata style. For example, **Hotel Moskva** in the center of the city along with the building Marketplace and **Grand Cinema** form one of the most unique complexes. Other large buildings of this style are the **Morys Houses** and the **Collective House**. There also grew the typical **colonies of Bata single-family houses, double-and quarter-apartment buildings** for housing of workers. Entire city quarters were built Zálešná, Podvesná, Letná, Lesní čtvrť and Díly. The majority of buildings, which were designed and created by famous architects such as Karfik, Gahura, Kotěra, Lorenc, and influenced by Le Corbusier, are now a part of the city heritage zones.

One of the most important constructions in the second half of the century is the **City Theater**. Vast housing areas were built in the last decades of the 20th century, spreading out from and around the city, including a series of constructions restored in the functionalist style and new constructions as well. Some interesting ones include the building for the insurance company **Kooperativa** and the **House of Finance** in the center of town.





The City of Zlín

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlín Region

Zlín's Surroundings

Business

Information

Tour of The City



The City of Zlin

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlin Region

Zlin's Surroundings

Business

Information



City of a Garden

Zlin is rightfully referred to as the "City of Greenery". It's possible to reach the extensive and wellmaintained city park and forests in just a few minutes walk from any place in the center. The typical Bata architecture enables city quarters lying in close proximity to the center to create landscaped greenery. The city park stretches from the House of Art down the so-called Gahura alley on to the center of town and down to the Dřevnice River, lined with magnificent trees. With the exception of parts of the main traffic artery running through the center of town, practically all city streets are lined with trees and other greenery. It's quite easy to find a comfortable and relaxing place to rest.

The City of Zlin

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlin Region

Zlin's Surroundings

Business

Information



Zlin has always had a strong cultural heritage. As people's interest in cultural events grew, so did the number of events. An integral part of cultural life in Zlin is a number of international festivals focused on film, theater, creative art and folklore.

The town Zlin opened its own social institution Alternativa in 2003. This cultural institution of Zlin is available for performances, chamber concerts, video projections, exhibitions and fashion shows.

Two traditional city institutions are the **City Theater** in Zlin and the **Bohuslav Martinů Philharmonic Orchestra**. There are also many other institutions - the District Gallery, Museum of Southeastern Moravia, the alternative theater Malá scéna, dozens of private galleries, folklore ensembles, modern rock clubs and art agencies.

The City Theater in Zlin boasts an audience capacity of 700, as well as a varied repertoire of contemporary and classical dramas. Aside from the main theater hall, there are others such as Divadélko v klubu, Studio Z and Malá scéna. Lovers of classical music must surely find their way to the **House of Art**, home of Zlin's Bohuslav Martinů Philharmonic Orchestra.

Creative art, photography and thematic exhibitions await visitors to the State Gallery in the House of Art and in the **Zlin Chateau**. In Zlin there are now around a dozen private galleries.

There is a unique exhibition of famous travellers Zikmund and Hanzelka in the **Zlin Museum**, located in the chateau.

Private agencies organize a large number of concerts in Zlin of both Czech and foreign music stars. Visitors may enjoy nightlife in rock clubs, discos and other nightclubs.

Culture



Most important cultural events in Zlin

International Film Festival for Children and Youth ZLIN



Host of Congresses



The City of Zlín

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlín Region

Zlín's Surroundings

Business

Information



Sports fans and lovers of a healthy lifestyle may make full use of the sports fields and natural areas. There are **tennis courts at Vršava**, where Davis Cup and Olympic competitor Jiří Novák learned to play the sport. They may use a number of other tennis courts in the city and its surroundings, or perhaps choose to play squash. Pleasant outdoor recreation can be found on the challenging but lovely **golf course in Kostelec**. The **City Pool** offers 25 and 50-meter pools, an outdoor pool, and other pools are open in the summer. During the winter months the Luděk Čajka Winter Stadium offers iceskating to citizens, and above that, there is the artificial surface ski slope, found just a few hundred meters from the center of town on Barabáš Hill.



On the extensive slopes of Tlustá Hill, there is a **fitness course**, offering ideal conditions for recreation and conditioning sports. There are stations along the course with various exercises. Around the city there are a great many paths and areas suitable for walks, jogging, langlauf, hiking and **cycling**. Individual routes of various lengths and levels of difficulty also lead into the surrounding colorful hills.

Significant Sports Events in Zlín





The City of Zlín

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlín Region

Zlín's Surroundings

Business

Information

The City of Zlín has eight partner-ship cities throughout Europe with whom it keeps in constant contact.

Partnership Cities





The City of Zlín

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlín Region

Zlín's Surroundings

Business

Information

The four regions of the Zlín region
form a bright mosaic
of tourism opportunities.

Zlín Region





The City of Zlín

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlín Region

Zlín's Surroundings

Business

Information





The City of Zlín

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlín Region

Zlín's Surroundings

Business

Information

City of Zlín

Size 123 km²

Population 80 426

Education

Tomáše Bata University

- Technological Faculty,
- Faculty of Management and Economics,
- Faculty of Multimedia Communication)

3 higher specialized schools

(film, medicine and economic)

20 secondary schools

(mainly technically and economically geared)

Key industrial branches

rubber

building construction

machine engineering

shoe-making

plastics and rubber processing

printing industry

food processing

research and development

Technical infrastructure

Electricity, natural gas, drinking water, water distribution, municipal water treatment plant, telecommunications network, central heating plant and electric plant, system of waste liquidation and recycling.

Distance to selected cities

Prague 300 km, Brno 100 km, Plzeň 390 km, Ostrava 104 km, Bratislava 200 km, Vienna 220 km, Budapest 300 km, Warsaw 470 km

Distance and type of airports around Zlín

international: Přerov 33 km, Ostrava 90 km, Bratislava 200 km, Brno 100 km, Vienna 220 km, Prague 300 km

civil airport: Otrokovice 10 km, Holešov 20 km, Kunovice 20 km

Rail transport

Railway network Otrokovice (10 km from the center of Zlín) to the main electrified track No. 330 (Vienna) - Břeclav - Otrokovice

- Přerov with connection in Přerov to the main track No. 270 Prague - Ostrava (Warsaw).

The City of Zlín and its industrial zones are connected by a one-line track No. 335 Otrokovice - Zlín Center - Vizovice with a motor traction.

Part of the track between Zlín and Otrokovice is a part of the Integrated Transportation System connected to the city mass transport.

Zlín built its seat and surroundings geared towards machine production, rubber and plastics industry and several dozens of shoe manufacturers. Zlín's industrial production was naturally concentrated around the extensive industrial zone of the former Bata factories. In 2001 a new industrial zone has emerged on the east side of the city, which is being filled by both domestic and foreign investors involved in the development and production of household appliances, automobile industry components, plastics manufacture, metal machining and the food industry.





The City of Zlín

History

Architecture

Tour of The City

City of a Garden

Culture

Free Time /sports/

Partnership Cities

Zlín Region

Zlín's Surroundings

Business

Information

■ ZLIN INFO AND TOURIST CENTER ■

nám. Míru 12, 761 40 Zlín
(vestibule inside City Hall)
tel.: 577 630 270 - 273
fax: 577 630 274
e-mail: is@muzlin.cz
www.mestozlin.cz
www.cityzlin.cz

Muzeum jihovýchodní Moravy
tel.: 577 004 611
www.muzeum.zlin.cz

Muzeum obuvi
tel.: 577 004 611
www.muzeum.zlin.cz

Hrad Malenovice
tel.: 577 103 379
www.muzeum.zlin.cz

Filharmonie Bohuslava Martinů
tel.: 577 210 169
www.fbmzlin.cz

Krajská galerie ve Zlíně
tel.: 577 210 662
www.kgvu.zlin.cz

Městské divadlo
tel.: 577 636 111
www.divadlo.zlin.cz

Univerzita Tomáše Bati
tel.: 577 541 111
www.utb.cz

Evropské regionální informační centrum (ERIC)
tel.: 577 630 431
www.zlinsky-kraj.cz

Krajský úřad Zlín
tel.: 577 043 111
www.kr-zlinsky.cz

Zoo a zámek Zlín - Lešná
tel.: 577 914 180
www.zoolesna.cz

Information

